HEWLETT-PACKARD COMPANY Intellectual Property Administration P.O. Box 272400 Fort Collins, Colorado 80527-2400

Inventor(s):

Kemal GULER et al.

Application No.: 09/902,928

Filing Date:

07/10/01

PATENT APPLICATION ATTORNEY DOCKET NO. _____10014417-1

> Confirmation No.: 9251 Examiner: Oyebisi, O. O.

Group Art Unit: 3692

Title: METHOD AND SYSTEM FOR SETTING AN OPTIMAL RESERVE PRICE FOR AN AUCTION

Mail Stop Amendment Commissioner For Patents PO Box 1450 Alexandria, VA 22313-1450

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first class mail in an envelope addressed to: Memal GULER et all minimissioner for Patents, Alexandria, VA 22313-1450.								R et al.						
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

e Application of

Kemel GULER et al.

Application No.: 09/902,928

Filing Date: July 10, 2001

For: Method And System For Setting

An Optimal Reserve Price For

An Auction

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 Confirmation No.: 9251

Examiner: Oyebisi, Ojo O.

Art Unit: 3692

AMENDMENT AND RESPONSE TO NON-FINAL OFFICE ACTION

Dear Sir:

In response to the Office Action mailed on October 11, 2006, Applicants respectfully request reconsideration of the above referenced patent application.

Please amend the above-identified application as follows and consider the following remarks for allowance of the above-identified patent application.